

# CODING, STATEMENTS FROM FOUNDATION LEADERS

For purposes here, a foundation leader is a) current CEO, current board chair, and a legacy founder (i.e., Bill Gates, Michael Bloomberg). Only one legacy founder (i.e., either Bill or Melinda but not both).

## Part I

**Q. 1** On the foundation web site, is there a letter/article/posting from leadership (CEO, board chair, legacy founder) that addresses the new administration's direction?

Yes\_\_\_ (Code=1)

No\_\_\_ (Code=0)

NOTE: Foundation web site is the front page and clicks on program areas relevant to new administration's policymaking

## **Q. 2** If yes, code questions 2-7:

Is at least one section of this statement clearly critical of one or more policies from the Trump administration?

Yes\_\_\_ (Code=1)

No\_\_\_ (Code=0)

*“Clearly critical” means language that is unmistakable in asserting that what the administration doing is both wrong and damaging*

*A “section” is a minimum of two consecutive sentences.*

**Q. 3** Is at least one section clearly favorable toward one or more of the new administration's policies?

Yes\_\_\_ (Code=1)

No\_\_\_ (Code=0)

**Q. 4** What is the overall tone of this letter/article/posting from leadership?

Hostile\_\_\_ (Code=4)

Significant level of criticism\_\_\_ (Code=3)

Mild level of criticism\_\_\_ (Code=2)

Neutral\_\_\_ (Code=1)

Positive\_\_\_ (Code=0)

*“Hostile”*: more than half of paragraphs are “clearly critical” [per definition above]

*“Significant level”*: more than one-quarter of paragraphs are “clearly critical” and amount of such criticism is greater than amount of clear praise.

*“Mild level”*: less than one-quarter of paragraphs are “clearly critical” but amount of such criticism is greater than amount of clear praise.

*“Neutral”*: amounts of clear criticism and praise in rough parity

*“Positive”* amount of praise outweigh amount of clear criticism

*“Clear Praise”: means language that is unmistakable in asserting that what the administration doing improves government performance and/ or enhances the quality of life of Americans*

**Q. 5** Does letter/article/posting indicate that the foundation will be undertaking initiatives to work against administration policies that it sees as wrong and damaging?

Yes\_\_\_ (Code=1)

No\_\_\_ (Code=0)

**Q. 6** Does letter/article/posting indicate that the foundation already has programs in place that will counter administration policies that it sees as wrong and damaging?

Yes\_\_\_ (Code=1)

No\_\_\_ (Code=0)

**Q. 6a** If yes, were such programs in place prior to January 20, 2017? (If at least one counter program has been added since January 20, 2017, code as after January 20.

Yes (in place prior to 1/20) \_\_\_ (Code=1)

No (at least one program not in place) \_\_\_ (Code=0)

Unclear \_\_\_ (Code=2)

**Q. 7** If the letter/article/posting does not indicate that the foundation already has or will have programs in place that will counter administration

policies that it sees as wrong and damaging, does it say the foundation *should* have such programs in the future?

Yes\_\_\_ (Code=1)

No\_\_\_ (Code=0)

## Part II

**Q. 8 If not a letter/article/posting** on the web site, are we able to find a communication from that leader elsewhere?

Yes\_\_\_ (Code=1)

No\_\_\_ (Code=0)

*A “communication” is simply a public statement and can be outside of a function sponsored by the leader’s own foundation. For example, if the head of the Ford Foundation gives a talk at a meeting of the ACLU and “addresses the new administration’s direction”, that would qualify.*

*Other examples can be an op-ed, a posting on another organization’s web site, a newspaper interview, or a speech at a fundraiser.*

*Timeline: Since election*

*Excludes tweets (section on tweets down below, beginning Q. 15)*

*Search procedure: Google news under name of leader, first two pages. Stop after one article that is substantive enough to answer questions*

**Q. 9 If yes, code 10-14,**

Is at least one section or passage clearly critical of one or more of the new administration's policies?

Yes\_\_\_ (Code=1)

No\_\_\_ (Code=0)

**Q. 10** Is at least one section clearly favorable toward one or more of the new administration's policies?

Yes\_\_\_ (Code=1)

No\_\_\_ (Code=0)

**Q. 11** What is the overall tone of this letter/article/posting from leadership?

Hostile\_\_\_ (Code=4)

Significant level of criticism\_\_\_ (Code=3)

Mild level of criticism\_\_\_ (Code=2)

Neutral\_\_\_ (Code=1)

Positive\_\_\_ (Code=0)

**Q. 12** Does letter/article/posting indicate that the foundation will be undertaking initiatives to work against administration policies that it sees as wrong and damaging?

Yes\_\_\_ (Code=1)

No\_\_\_ (Code=0)

**Q. 13** Does letter/article/posting indicate that the foundation already has programs in place that will counter administration policies that it sees as wrong and damaging?

Yes\_\_\_ (Code=1)

No\_\_\_ (Code=0)

**Q. 14** If the letter/article/posting does not indicate that the foundation already has or will have programs in place that will counter administration policies that it sees as wrong and damaging, does it say the foundation *should* have such programs in the future?

Yes\_\_\_ (Code=1)

No\_\_\_ (Code=0)

**Q. 15** Are we able to find a tweet from that leader elsewhere?

NOTE: CEOs only for this question. Tweets within last 30 days only

Yes\_\_\_ (code=1)

No\_\_\_ (code=0)

**Q. 16** Tweets only: Is the overall tone of the tweet clearly critical of one or more of the new administration's policies?

Yes\_\_\_ (code=1)

No\_\_\_ (code=0)